

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

MEDIA STRATEGIES & RESEARCH VA
 11350 RANDOM HILLS ROAD
 SUITE 670
 FAIRFAX, VA 22030

<u>Contract / Revision</u>		<u>Alt Order #</u>
340519 /		
<u>Product</u>		
CONGRESS 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/15/12 - 10/21/12	12236	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
JOE COURTNEY FOR CONGRESS	10/05/12 / 10/05/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Pat DeRico	Hartford Local
<u>Special Handling</u>		
<u>Demographic</u>		
RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
42650	04908	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WVIT	10/15/12	10/21/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	2	\$900.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/15/12	10/21/12	-- 1 - 1 --	2								
N 2	WVIT	10/15/12	10/21/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	\$950.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/15/12	10/21/12	- 1 - 1 - - -	2								
N 3	WVIT	10/15/12	10/21/12	9-10A TODAY SHOW	9A-10A		:30			NM	1	\$300.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/15/12	10/21/12	-- W - - - -	1								
N 4	WVIT	10/15/12	10/21/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	1	\$550.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/15/12	10/21/12	M- - - - -	1								
N 5	WVIT	10/15/12	10/21/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	2	\$1,600.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/15/12	10/21/12	- 1 - 1 - -	2								
N 6	WVIT	10/15/12	10/21/12	11-1135P LATE NEWS	11P-1135P		:30			NM	2	\$3,000.00
	CDR											
	Start Date	End Date	Weekdays	Spots/Week								
Week:	10/15/12	10/21/12	1 - - 1 - - -	2								
	Totals										10	\$7,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC/TELECONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 340519 /	Alt Order #	
Contract Dates 10/15/12 - 10/21/12	Product CONGRESS 2012	Estimate # 12236
Advertiser JOE COURTNEY FOR CO		Original Date / Revision 10/05/12 / 10/05/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	10	\$7,300.00	\$6,205.00
Totals	10	\$7,300.00	\$6,205.00

Signature: _____ **Date:** _____

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FOR NBC CONTRACTS:

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